

Building A Young Entrepreneur Soul With King Bean

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Abstract.

Entrepreneurship is a creative and innovative ability that is used as the basis, tips, and resources to find opportunities for success. Having an entrepreneurial spirit means encouraging an independent, creative, innovative, responsible, disciplined mentality, and not giving up easily, like an entrepreneur when starting his business from the bottom. solve the problem at hand. 1. Preparation stage 2. Availability of supporting tools The method of implementing community service regarding Building a Young Entrepreneurial Spirit with Kacang Raja consists of: 1. Material preparation 2. Service techniques in the form of socialization/introduction and discussion as well as manufacturing training. 3. Community service time will be held on January 21, 2022. In order to find out the understanding of the implementation of community service, the writing team distributed a questionnaire/questionnaire related to the level of community understanding of the implementation of community service through outreach activities. exploration of 20 respondents. SMEs can be developed sustainably through improving people (improvement of human resources quality), process (optimization of work processes and services), product (quality of goods), and technology (utilization of technology) which will ultimately generate better profits.

Keywords: *Entrepreneurship, Socialization, Labor, Technology*

I. INTRODUCTION

Entrepreneurship is a creative and innovative ability that is used as the basis, tips, and resources to find opportunities for success. Having an entrepreneurial spirit means encouraging an independent, creative, innovative, responsible, disciplined mentality, and not giving up easily, like an entrepreneur when starting his business from the bottom. It would be nice if these traits were instilled in the younger generation who incidentally are adventurous, full of ideas, and like challenges in general have similarities with the concept of entrepreneurship that answers challenges and takes advantage of opportunities (Al Hakim & Indrawati, 2021) in Orissa, India found that Entrepreneurship by youth in recent years has succeeded in boosting economic competition and boosting development in the area. Entrepreneurship among youth is rarely explored specifically, in fact policies and programs are often one size fits all. Business is no longer synonymous with a business that is run by those of mature age with all the capabilities and supporting skills in setting up a business. Many young people, especially students with an age range between 18-25 years, have become young entrepreneurs or young entrepreneurs or better known as young entrepreneurship. (Lak & El, nd) Entrepreneurship is currently urgent. If entrepreneurship is done seriously by an entrepreneur, then it is not impossible that he will achieve great success and bring many changes for himself. Empowerment of rural communities in entrepreneurship can be done with several activities: Building creative and productive SME sectors that absorb a lot of energy such as making banana chips (an example of community empowerment in the economic field).

Encouraging rural communities to dare to open livestock businesses in bulk and in groups in one particular business such as chicken farming and so on as well as providing credit assistance to anyone who needs to advance their business (eg community empowerment in the livestock sector). As well as creating productive agricultural land or creating various appropriate agricultural tools to increase farmer productivity in villages (eg community empowerment in agriculture) (Mustanir, 2019). Every individual has the potential to achieve success. Success is obtained through a process by mobilizing existing capabilities based on ideas that are developed into creativity and innovation. Creativity cannot be separated from innovation because innovation translates creativity. Creativity is the ability to develop new ideas and ways to solve problems and find opportunities (Dan et al., 2019) while innovation is to introduce new ideas, new goods, new services and new ways that are more useful (Irani, 2019). Entrepreneurship can be developed for school students from elementary, middle to advanced levels, colleges and various courses (Hana, 2018). Students can start

creating and innovating by targeting market share starting from their own school and then developing wider. One of the schools that understands that students need to be equipped with an entrepreneurial spirit is the Ja'far Musim Lingga Muslim Junior High School, three sub-districts of Rantau Selatan, Labuhanbatu Regency, considering that students come from the environment around the school with regional conditions that have the potential to be developed. The support of resources owned by an area needs to get support in the form of developing an entrepreneurial spirit through the process of extracting creativity and innovation which will make students as young people with independent personalities and can even become economic drivers in the future (Amin et al., 2020).

Someone who is an entrepreneur does not close the opportunity to obtain a higher education because with entrepreneurship someone can finance their own education and can even open new markets from their educational environment. (Dan et al., 2019). In Indonesia, most of the new peanuts are used for household food such as: boiled peanuts, crispy peanuts, fried peanuts, cooking spices, and other snacks. Actually, peanuts have the potential to be processed in the food industry into various processed food products such as: various cakes, vegetable milk, high protein flour, ice cream, and vegetable oil (Swastika, 2013) Entrepreneurship from an early age will help train self-confidence, how to communicate well, productivity and independence, not a few novice entrepreneurs who have just run their business failed because they lacked confidence to offer a product, their communication was not effective and they would easily give up so that their business break up in the middle of the road and not as expected, that's why we start introducing the entrepreneurial spirit from an early age to our children from the start they get to know learning with friends and the surrounding environment for their future so that quality, creative and innovative human resources can be formed and can men create jobs for the progress of the nation and the country An entrepreneur can create jobs and will help a good economy in his country, by becoming a successful entrepreneur and being able to improve the economy in a country, they must really have the ability to support being an entrepreneur,

For this reason, the role of parents is very important in introducing the entrepreneurial spirit (Purwaningsih et al., 2021). Mobilizing the micro business sector is a form of entrepreneurial development. In practice the state's economy can grow prosperity, it takes the role of a responsive government to manage and be able to organize a system in the economy in order to create a society that gets services and welfare with good standards. The state is also obliged to create a degree of optimal welfare for each resident. By improving the quality of public services and reforming public policies. The state must also be able to be adaptive to every social change that occurs and fluctuating economic competition in reforming policies and public welfare (Sofyan, 2020). A home industry (home industry) is a business that starts small with the hope of developing in the future and earning large profits, this business is of course carried out with the aim of improving the economy (Aminah Siregar et al., 2021). Fried peanuts are a type of snack that is delicious to eat while relaxing which has a different taste and is eaten according to the wishes of consumers and is in demand by all people. The purpose of this service is to increase community activity, especially young people who understand entrepreneurship to be more productive in developing the business they run so as to improve the community's economy.

II. METHODS AND MATERIALS

The implementation methods used to ensure that these programs and activities are successful must be carried out in stages in order to make it easier to solve the problems at hand. The stages in question are:

1. Preparation

stage At this stage is divided into two:

- The socialization preparation stage includes the preparation of materials, banners, snacks, and focus.
- The second stage, which will describe in detail what equipment is needed in making Raja beans.

The materials used in community service activities are in the form of:

- a) Beans 5 kg
- b) Oil 1 kg
- c) Plastic 1 Bks
- d) Garlic 250 grams

- e) Salt 1 bks
- f) Newspaper
- g) Seasoning

2. Availability of supporting tools

At this stage, it is necessary to provide supporting tools other than the materials described previously. So the supporting tools include stoves, 3kg lpg gas, blender, beskom, spatula, fried food filter, fried wire filter, cauldron,. All the supporting tools for this service were provided directly by the students of Ja'far Muslim Linga Tiga Muslim Middle School.

3. Method of Implementation

The method of implementing community service regarding Building a Young Entrepreneurial Spirit with Kacang Raja consists of:





1. Material Preparation
2. The service technique is in the form of socialization/introduction and discussion as well as manufacturing training.
3. Community service time will be held on January 21, 2022.






III. RESULTS AND DISCUSSION

1. Process of making peanuts

At this stage, the process of making peanuts will be described sequentially, namely in table 1:

Table 1. Process of Making Nuts

No.	Picture	how to
1		Peel the potih onions according to the needs that are needed as much as 250 grams for 5 kg of beans to be processed.
2		<ol style="list-style-type: none"> 1. Put the garlic that has been mixed with salt and seasoning into the blender. 2. Add enough water and blend for 5-6 seconds.
3		Pour the garlic that has been blended into the beans and stir until evenly distributed as a support so that the beans are fragrant and crunchy.
4		Fry the peanuts in a thick skillet and stir gently so that they do not burn, the kneading should not stop nor should it be too tight so that the fried peanuts produce an attractive color and crunchy taste.

5		<p>Peanut rasp that has been drained into the newspaper evenly so that it can dry, so it is not greasy.</p>
6		<p>This is a peanut product that is ready to be packaged, the packaging uses a plastic that has a res, the plastic is also branded as a symbol of a product.</p>
7		<p>For peanut marketing, it is carried out as widely as possible, starting from emptying to using social media such as Instagram, Facebook to make it easier for every consumer.</p>
8		<p>The delivery of socialization materials to build a young entrepreneurial spirit with peanuts which was attended by 20 people and also filled out a questionnaire.</p>
9		<p>Photo with school students Ja'far Musim Lingga Muslim Middle School in three sub-districts of South Rantau, Labuhanbatu Regency.</p>

2. Manufacturing Costs

At this stage, the details of the costs required in the manufacture of king nut products will be described, including:

Table 2. Details of Manufacturing Costs

No.	Materials	Unit	Total Price
1.	Peeled peanuts	5 kg	Rp. 156.000

2.	oil	1 1/2.kg Rp	Cooking30.000
3.	Plastic	1 pack	Rp. 27,000
4.	Garlic	250 grams	Rp. 8000
5.	Salt	3 pieces	Rp. 2000
6.	Newspaper	1kg	Rp. 20,000
7.	Seasoning	1 bks	Rp. 5,000
Total			Rp. 248,000

3. Discussion

In order to find out the understanding of the implementation of community service, the writing team distributed a questionnaire/questionnaire related to the level of public understanding of the implementation of community service through outreach activities, the distribution of the questionnaire was carried out by all participants who attended the socialization/service as many as 20 respondents. The results of the responses can be seen in the table.

No	Description Of Statement	Respondent Rating		Total
1	With the king bean product, has it provided motivation for entrepreneurship?	16	4	20
2	The price of king bean products is relatively cheap	20	0	20
3	King bean product packaging has adequate standards	15	5	20
4	The taste of the king bean is in accordance with the quality for the price	20	0	20
5	Does it need to be modified on the king bean product	17	3	23

Based on the table of respondents, most of the socialization carried out gave good ratings, this is because the topic of community service is a village program that is realized to have a strong relationship and is starting to be solved, especially the problems faced by the community in improving entrepreneurship.

IV. CONCLUSION

The target of the implementation of this service is to increase the entrepreneurial spirit of youth who are creative and innovative. As well as encouraging an independent, creative, innovative, responsible, disciplined mentality, and not giving up easily, like an entrepreneur when starting his business from the bottom. It would be nice if these traits were instilled in the younger generation who incidentally are adventurous, full of ideas, and like challenges. SMEs can be developed sustainably through improving people (improvement of human resources quality), process (optimization of work processes and services), product (quality of goods), and technology (utilization of technology) which will ultimately generate better profits.

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