

Training Business Strategy and Tax on CV. Inara

Arman Harahap

Universitas Labuhanbatu, Sumatera Utara, Indonesia

Correspondence Author

Email: armanhrp82@yahoo.co.id

Abstract.

Strategy is needed in an organization to develop the organization. One strategy that has been developed is related to recording to financial reporting and planning to tax calculation. Transparent financial report will be very useful, especially when it is related to decision making for organizational development. Besides, financial report also becomes the basis in the calculation and reporting of income tax (PPH) of the organization. Training in financial reporting and tax accounting planning will greatly assist the organization, both for decision making and corporate strategic planning. Business strategic training, financial reporting, and taxation are conducted to help CV Inara in achieving better business performance.

Keywords: Business strategic, Financial reporting, Taxation

I. INTRODUCTION

The performance improvement of the organization need to always be done so that the organization experienced growth from time to time. Good performance is very important in an organization to make the business remains in the path should be (Carpi et al., 2017). Some of the things that need to be considered so that the performance of the organization can work well according to the Carpi et al. (2017) is the presence of clear targets, transparency, and communication/dialogue both within the organization.

CV. Inara is one of the organizations that is engaged in the course intends to develop continuously so that can survive in the long term. As explained earlier, the sustainability of the business can be achieved with an improvement in performance, one of which is transparency. On the community service program this time, objects are being targeted financial reporting is transparent as well as the tax computation of the organization.

Financial reporting is transparent will be very useful, especially related to decision-making for the development of the organization. In addition, the financial reporting also becomes the basis for the calculation and reporting of income tax (income tax) of the organization. The training of the recording-financial reporting and planning-tax calculation will be of great help organizations, both for decision making as well as designing the strategy of the company.

Training of financial reporting and the calculation of the tax is expected to bring benefits, especially for CV. Inara. For those who got the training are expected to do the recording and reporting of financial transactions that occur in all of the business unit. In addition, the party that gets the training are expected to do the planning, calculation, and reporting of income tax (income tax) of the profit that has been written on the financial statements.

II. METHODS

Training business strategy, financial reporting, and tax on the CV. Inara is done offline in the form of a tutorial by the speaker. The training was held during the two-day tutorial is Monday-Thursday, 3-10 March 2022 and April 2022 to mentoring. The speaker in this training is a team of lecturers from the Faculty of Economics and Business, Universitas Labuhanbatu. The main target of this training is the employees of the administration CV. Inara a number of 3 people. In addition, the program developers also become the target of training because of the desire of the organization to develop the financial records online web-based.

Methods in connection with financial reporting and taxation selected because of the needs of the organization to conduct a strategic decision-making based on the results of the financial statements there. Circuit training in the form of a tutorial is shown in Table 1.

Table 1. The type of Material, Brazing, and Training Schedule

NO	Material Type	Speaker	Schedule
1	The importance of recording and reporting financial as a the strategy of the organization	1. Dr. Masdiani, SE., MM. 2. Dr. Runi., SE., MM.	Kamis 03 Maret 2022
2	Recording and Reporting Financial	Dr. Jendry, SE., MM. Dr. Rahmad., SE., MM.	
3	Planning and Calculation of income tax (Income Tax) personal-company	1. Paramadi, SE., MM.	Jumat 07 Maret 2022

III. RESULTS

Participants of the training activities is enthusiastic in participating in the training. It is caused by the suitability of the theme of the training with the needs of the CV. Inara. In addition, through a system of mentoring is done by a team of devotion, CV. Inara is also capable of reporting income tax (PPH) agency and VAT independently without having to bring in a third party so that the organization can perform efficiency with this training. Based on these explanations, it training, business strategy, financial reporting, and tax managed better.

The success of this service programs is the impact of fluency in each process flow as well as the good reception of the CV. Inara so that the program can be applied to both. In figure 1 can be seen the process of community service programs on the CV Safira mainstream Media.

Process service Program on CV. Inara.

- Training about the business strategy, financial reporting, and taxation.
- Mentoring for approximately 3 months direct Practice training materials on financial records online, counting, and tax reporting.
- Independence CV. Inara in the financial reporting and tax.

IV. DISCUSSION

This training is considered important in helping to develop the organization that can survive in the business competition. The success of the organization to win the competition one of them is the result of innovation, both internal and external. As performed by CV. Inara, the innovation related to the recording of internal reporting online is an innovation of the internal done. Organizations that are more innovative will get a competitive advantage because of the better service to the consumers, in this case the internal customers i.e. employees. On the contrary, UMK choose not innovate will lose the opportunity to maintain the business of Innovation itself is a unique creation of an organization in the form of the introduction of product, process, service, system administration, or a combination of the four things that affect the performance of the organization (Bulut et al., 2008; Robbins & Coulter, 2016).

Such innovations will surely add to the value of the organization because of the speed of financial reporting that is done will have an impact on the more quickly the strategic decision making of the organization. Furthermore, the presence of decision-making that will quickly make the organization does not lose the external opportunities that are beneficial, both financially and non-financially. As suggested by Nguyen et al. (2018) and Restrepo-Morales et al. (2019) that innovation can have an impact on the performance of the organization.

V. CONCLUSION

Training business strategy, financial reporting, and taxation has a significant impact on the CV. Inara. It can be seen from the efficiency that can be made of the organization as a result of the proram training and mentoring done.

REFERENCES

- Bulut, C., Yilmaz, C., Wu, G., Gao, J., Xie, W., & Gao, X. D. (2008). Innovative performance impacts of corporate entrepreneurship: An empirical research in Turkey. *Proceedings of Academy of Innovation and Entrepreneurship 2008*, 414–417. http://gateway.webofknowledge.com/gateway/Gateway.cgi?GWVersion=2&SrcAuth=ORCID&SrcApp=OrcidOrg&DestLinkType=FullRecord&DestApp=WOS_CPL&KeyUT=WOS:000257563500067&KeyUID=WOS:000257563500067
- Erlina Puspitaloka Mahadewi, Intan Silviana Mustikawati, Ade Heryana, & Arman Harahap. (2021). Public Health Promotion and Education with Hypertension Awareness in West Jakarta Indonesia. *International Journal Of Community Service (IJCS)*, 1(2), 101–107. <https://doi.org/10.51601/ijcs.v1i2.11>.
- Erlina Puspitaloka Mahadewi, Mohamad Reza Hilmy, Intan Silviana Mustikawati, Suryari Purnama, & Arman Harahap. (2021). Improved Learning of the Healthy Living Community Movement During the Pandemic for Budi Cendekia Islamic School Students . *International Journal Of Community Service (IJCS)*, 1(2), 108–114. <https://doi.org/10.51601/ijcs.v1i2.29>
- Carpi, R., Douglas, J., & Gascon, F. (2017). Performance management: Why keeping score is so important, and so hard. In *McKinsey & Company*. <https://www.mckinsey.com/business-functions/operations/our-insights/performance-management-why-keeping-score-is-so-important-and-so-hard>
- Nguyen, D., Nguyen, H., & Nguyen, K. S. (2018). Ownership feature and firm performance via corporate innovation performance. *Journal of Asian Business and Economic Studies*, 25(2), 239–250. <https://doi.org/10.1108/jabes-10-2018-0078>
- Restrepo-Morales, J. A., Loaiza, O. L., & Vanegas, J. G. (2019). Determinants of innovation: A multivariate analysis in Colombian micro, small and medium-sized enterprises. *Journal of Economics, Finance and Administrative Science*, 24(47), 97–112. <https://doi.org/10.1108/JEFAS-09-2018-0095>
- Robbins, S. P., & Coulter, M. (2016). *Manajemen* (A. Maulana, C. GPH, O. M. Dwiasri, S. Saat, & W. Hardani (eds.); 13th ed.). Penerbit Erlangga.